



## Acts Online Rate Card Rate 2015

Reach the right target market for your product or service and at the same time build your brand.

Act Online has over 37 000 unique visitors per month.

The majority of our unique visitors are professionals from industries like:

- Financial & Insurance Services
- Personal & Other Services
- Professional, Scientific & Technical Services
- Education & Training
- Information Technology & Telecommunications
- Public Administration & Safety

The screenshot displays the ACTS ONLINE website interface. At the top, there is a navigation bar with the ACTS ONLINE logo, a search bar, and links for Why Acts, Acts Store, News Centre, and Advertise. A banner for 'shop Heels Online' features various high-heeled shoes with prices like R309, R299, R299, and R380, along with a 'FREE DELIVERY' badge. Below the navigation, a 'Table of Contents' sidebar lists various categories such as Home, Site Search, Why Acts, Recent Updates, Site Information, Speeches and Statements, Agriculture, Forestry & Fisheries, Arts and Culture, Communications, Correctional Services, Defence, Education, Environmental Affairs and Tourism, Finance, Foreign Affairs, Government Communications (GCS), Health, Home Affairs, Housing, Justice and Constitutional Development, Labour, Land Affairs, Minerals and Energy, National Intelligence Agency, Provincial and Local Government, Public Enterprises, Public Service and Administration, Public Works, Safety and Security, SA Police Service, Science and Technology, Social Development, Sport and Recreation South Africa, Trade and Industry, Transport, and Water Affairs. The main content area features a blue banner stating 'Acts Online provides legislation, including amendments and Regulations, in an intuitive, online format.' with a 'SUBSCRIBE TODAY!' button. Below this, there are sections for 'Latest from the News Centre' with two news items: 'We need to redesign Bill 1 from top to bottom' and 'Black middle class has more than doubled in eight years - Zuma'. A 'Site Search' section includes a search bar with the placeholder 'Google Custom Search'. There are also sections for 'Receive Instant Legislation Updates' and 'Latest Legislation Updates' with a 'Subscribe Today!' button. At the bottom, there is a 'shop Casual Shoes Online' banner with prices like R299.00, R399.00, and R380.00, and a 'SHOP NOW' button. The footer contains contact information, including the phone number 011 466 3312, fax 086 071 0074, email actsonline@parastat.co.za, and postal address PO Box 30307, Kaysers, 1504, South Africa. Copyright © 2013 Acts Online is also present.

## Overview

Acts Online provides legislation, including amendments and Regulations, in an intuitive online format.

Acts Online is the preferred portal in South Africa for those searching for statutes, and commentary on acts, due to its powerful search and indexing functionality.

We are the leading resource for Legislation in South Africa and are used daily by thousands of professionals and industry leaders.

With Acts you are guaranteed the latest and most up to date resource for your legislative needs.

In addition Acts sells printed copies of Acts, wall posters and CD versions in the Acts shop. Visitors can also subscribe to updates that notify them of any Acts amendments or comments.

### Our stats:

37 000	Unique visitors per month
60 000	Visits per month
390 000	Page views per month

### Visitors stats:


58 %	are returning visitors
86 %	are main or joint decision makers
87 %	have tertiary educations
60 %	are employed as professionals and managers
81 %	are over the age of 30
90 %	reside in South Africa

(Full demographics of visitors is available on request)


# Advertising Options



## Home Page



Leaderboard 728x90



Home | Search | Why Acts | Acts Store | News Centre | Advertise
Twitter | Facebook | LinkedIn

**Table of Contents**


- Home
- Site Search
- Why Acts
- Recent Updates
- Site Information
- Speeches and Statements
- Agriculture, Forestry & Fisheries
- Arts and Culture
- Communications
- Correctional Services
- Defence
- Education
- Environmental Affairs and Tourism
- Finance
- Foreign Affairs
- Government Communications (GOSIS)
- Health
- Home Affairs
- Housing
- Justice and Constitutional Development
- Labour
- Land Affairs
- Minerals and Energy
- National Intelligence Agency
- Provincial and Local Government
- Public Enterprises
- Public Service and Administration
- Public Works
- Safety and Security
- SA Police Service
- Science and Technology
- Social Development
- Sport and Recreation South Africa
- Trade and Industry
- Transport
- Water Affairs

**Acts Online provides legislation, including amendments and Regulations, in an intuitive, online format.**

Use this site as often as you like, everything here is free! [SUBSCRIBE TODAY!](#)

**Latest from the News Centre**


[We need to redesign BEE from top to bottom](#)



As Trade and industry minister Rob Davies unveils the new-look Codes of Good Practice aimed at accelerating black economic empowerment (BEE), Mark Barnes argues that a complete overhaul of the system is required.

[read more >](#)

[Black middle class has more than doubled in eight years - Zuma](#)



South Africa's black middle class has more than doubled over the last eight years, growing from 1.7 million South Africans in 2004 to an estimated 4.2 million in 2012, due in large measure to transformation measures introduced by the government, said President Jacob Zuma at the recent B-BBEE Summit in Midrand.

[read more >](#)

**Site Search**

Google™ Custom Search

**Receive Instant Legislative Updates**

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**Latest Legislation Updates**

- Recent Additions to Acts Online

Skyscraper 160x600

Footer 300x250

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South Africa

## Acts Pages



Leaderboard 728x90






Home | Search | Why Acts | Acts Store | News Centre | Advertise
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**Table of Contents**

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- Income Tax Act, 1962 (Act No. 58 of 1962)
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- III: General Provisions
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- Regulations
- Special Tax Measures relating to 2010 FIFA World Cup South Africa
- Special Measures relating to Sharing of General Fuel Levy Revenue
- Tax Rates
- Rates of Normal Tax - 2012
- Rates of Normal Tax and Rebates - 2010
- Rates of Normal Tax and Rebates - 2009
- Practice Notes
- Notices

**Income Tax Act, 1962 (Act No. 58 of 1962)**

Purchase   

To consolidate the law relating to the taxation of incomes and donations, to provide for the recovery of taxes on persons, to provide for the deduction by employers of amounts from the remuneration of employees in respect of certain tax liabilities of employees, and to provide for the making of provisional tax payments and for the payment into the National Revenue Fund of portions of the normal tax and interest and other charges in respect of such taxes, and to provide for related matters.

Footer 300x250

Skyscraper 160x600

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# Advertising Rate



## Inventory:

- Leaderboard 728 x 90
- Skyscraper 160 x 600
- Footer 300 x 250

## Rates:

- Leaderboard R 350 cpm
- Skyscraper R 350 cpm
- Footer R 250 cpm

Rates listed above are premium advertising rates, they are negotiable based on various factors like the type of campaign you want to run and the period you would like it to run.

## Additional advertising options:

- Advertise on specific Acts only
- Sponsor an entire Act
- Sponsor the home page
- Advertise in our electronic newsletter

(CPM is defined as cost per thousand impressions of your advert, the letter "M" in the abbreviation is the Roman numeral for one thousand.)

To advertise, contact

**Acts Online**

Robert Murray

Email: [advertise@acts.co.za](mailto:advertise@acts.co.za)